



2017 UBC COMMUNITY UNITED WAY REPORT



UBC is proud to be in partnership with United Way, focusing on changing people's lives for the better!

Since 1976, the United Way of Lower Mainland has been the only Board of Governor approved employee campaign for the Vancouver campus.

The UBC Okanagan campus started their United Way campaign in 2005 for the Central and South Okanagan and Similkameen area.

The campaign is a community building opportunity for faculty, staff and students to connect, build trust and work together towards a common goal.

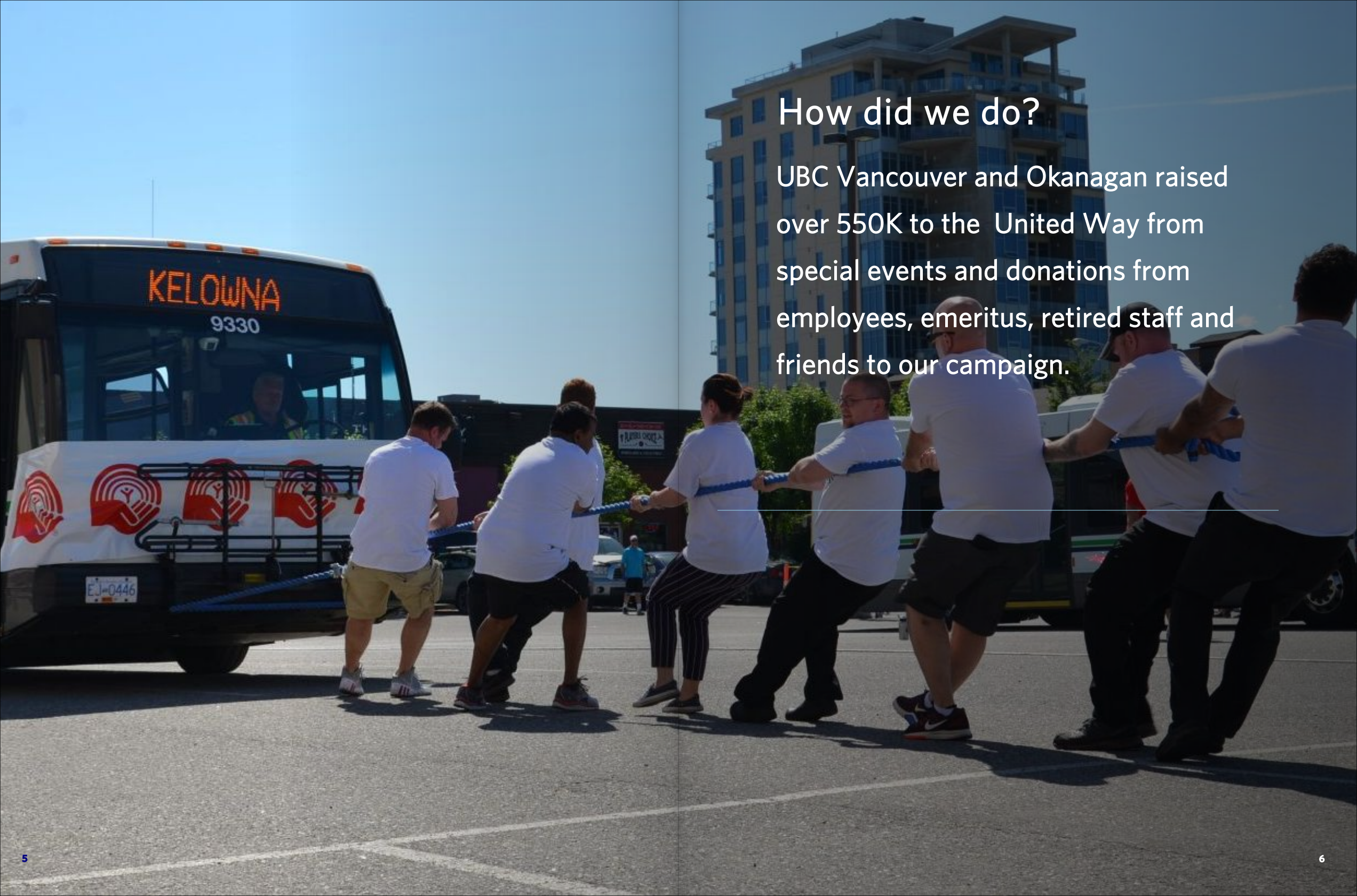
cover: Mascots
UBC's mascot Thunder and United Way of Lower Mainlands' mascot Seymour the Sea Otter.

photo credit: Clare Kiernan

Our 2017 Goal

To encourage UBC employees to donate \$3/pay in order to raise 1 million dollars and provide hope to 100 000 people.





How did we do?

UBC Vancouver and Okanagan raised over 550K to the United Way from special events and donations from employees, emeritus, retired staff and friends to our campaign.

Who We Are

UBC Vancouver

Co-Chair: Catherine Alkenbrack, Infrastructure Development

Co-Chair: Jodi Scott, Infrastructure Development

Vice-Chair: Colin Moore, Food Services

Leadership Co-Chair: Eilis Courtney, Ceremonies and Events

Leadership Co-Chair: Tammy Brimner, VP Finance and Operations

Campaign Manager: Patty Gallivan, Ceremonies and Events

Senior Manager: Gina Jackson, United Way of Lower Mainland

Campaign Associate: Indiana Letkemann, UBC Arts Co-op

Campaign Associate: Alexandra Turner, UBC Arts Co-op



Who We Are

UBC Okanagan

Chair: Bud Mortenson

Event Coordinators: Rosemary Thompson, Kim Buschert, Cara Kirkey, Alanna Vernon, Brittany Jarman, Suann Brown

Campaign Champions: Amal Alhuwayshil, Fabián Cid Yañez, Nicole Udzenija, Rob Giardino, Michelle Lowton, Amanda Hancock, Deb Oakley, Tracey Hawthorn, Elizabeth Kershaw, Lois Marshall





Why United Way?

They see the bigger picture, then help where it's needed most. They do their homework, bringing the best minds to the table, investing for maximum impact and speak up for what's right. This is the United Way.

Research

They are driven by evidence. They research to understand community needs and plan for the future. Working with universities and community partners keeps their process thorough and efficient, enabling them to put our gifts into action.

Collaboration

They partner with donors, social service agencies, unions, governments and universities to make their collective impact even greater. Bringing diverse voices to the table helps them build strong strategies for community change.

Investments

They make smart community investments that get results. For every \$1 invested today in poverty prevention and alleviation, \$6 is saved in future costs to our health care, social services and criminal justice systems.

Advocacy

They speak up about social issues and help people understand the root causes of vulnerability. They bring the community services sector together. They foster constructive relationships with policy makers, championing solutions that improve people's lives.

UBC's Impact on our Communities



238340

ensured young and school-aged **children** had the right support to build bright futures



11086

ensured families and seniors were better able to take care of their **basic needs**



304853

helped build strong, safe and supportive **neighbourhoods** for families and seniors

Impact of Your Investment

The numbers below are calculated using your investment against United Way's Impact Results.

6272

kids and families were helped under All That Kids Can Be as a result of your generosity

583

families and seniors were helped under Poverty to Possibility as a result of your generosity

3143

kids, families and seniors were helped under Strong Communities as a result of your generosity



VOLUNTEERS

Over 100 UBC employees, students and friends to the campaign donated their time to assist in fundraising events.



STEERING COMMITTEE

14 UBC Community United Way Steering Committee members were ambassadors to the 2017 campaign.



STUDENTS

2 student Steering Committee members and 1 student produced a video showcasing the United Way.



SPECIAL EVENTS

15 fundraising events took place, raising over \$3K for our campaign.



DONORS

Over 70 pledged to our campaign.

UBC Okanagan Gets Involved



FUN WAYS UBC OKANAGAN RAISED MONEY FOR UNITED WAY



BAKE SALES

A major bake sale and silent auction took place raising more than \$1 399 for our campaign.



PIT STOPS

Nine academic and administrative departments hosted morning Pit Stop coffee breaks raising over \$1 140 for our campaign.



BOOK SALE

Faculty and staff from the UBC Okanagan Library hosted a Book Sale, raising \$664 for our campaign.



KICK-OFF BBQ

The Okanagan campaign launched with a barbecue raising \$540 for our campaign.



GREAT PANCAKE RACE II

Teams of four competed in the Great Pancake Race II, co-sponsored by Big White Ski Resort and UBC Okanagan Food Services.



WINE SURVIVOR

Over 25 UBC employees competed in Wine Survivor, resulting in several new donors to our campaign.



VOLUNTEERS

Over 260 UBC employees, students and friends to the campaign donated their time to assist in fundraising events.



STEERING COMMITTEE

66 UBC Community United Way Steering Committee members were ambassadors to the 2017 campaign.



STUDENTS

3 student groups held their own fundraising event and over 50 volunteered at one of our events.



SPECIAL EVENTS

30 fundraising events took place, raising over \$50K for our campaign.



DONORS

Over 650 pledged to our campaign.

UBC Vancouver Gets Involved



FUN WAYS UBC VANCOUVER

RAISED MONEY FOR



BAKE SALES

3 bake sales took place across Point Grey campus, raising \$2 500 for our campaign.



GARAGE SALE

4 garage sales took place across Point Grey campus, raising \$12 000 for our campaign.



CARE COOKIE

Care cookies were sold at UBC Food Outlets, raising over \$9 000 for our campaign.



CAMPUS WIDE 50/50

The first ever campus wide 50/50 draw took place, raising \$4 400 for our campaign.



HAUNTED POWERHOUSE

The Haunted Powerhouse was the biggest community building event for Point Grey campus, raising over \$1000 for our campaign.



WINE SURVIVOR

49 Wine Survivors hopefuls donated to our campaign, resulting in 38 new donors to our campaign.

United Way Day of Caring

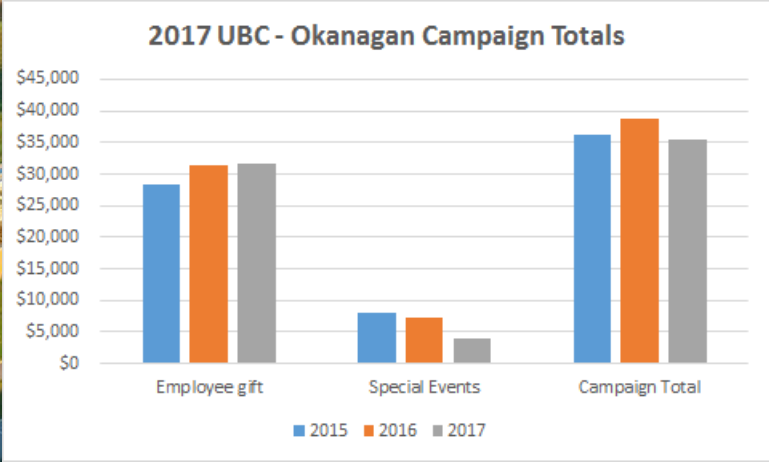
A program that brings United Way's funded agency partners together with United Way donors to provide meaningful volunteer opportunities.

UBC employees and students participated in 5 Days of Caring. They did yard work, cleaned playgrounds, gardened and volunteered for various events for our neighborhood houses and community centres. They also served lunch to over 100 seniors, including Holocaust survivors.



FINANCIALS

UBC Community United Way Campaign Totals
2015-17

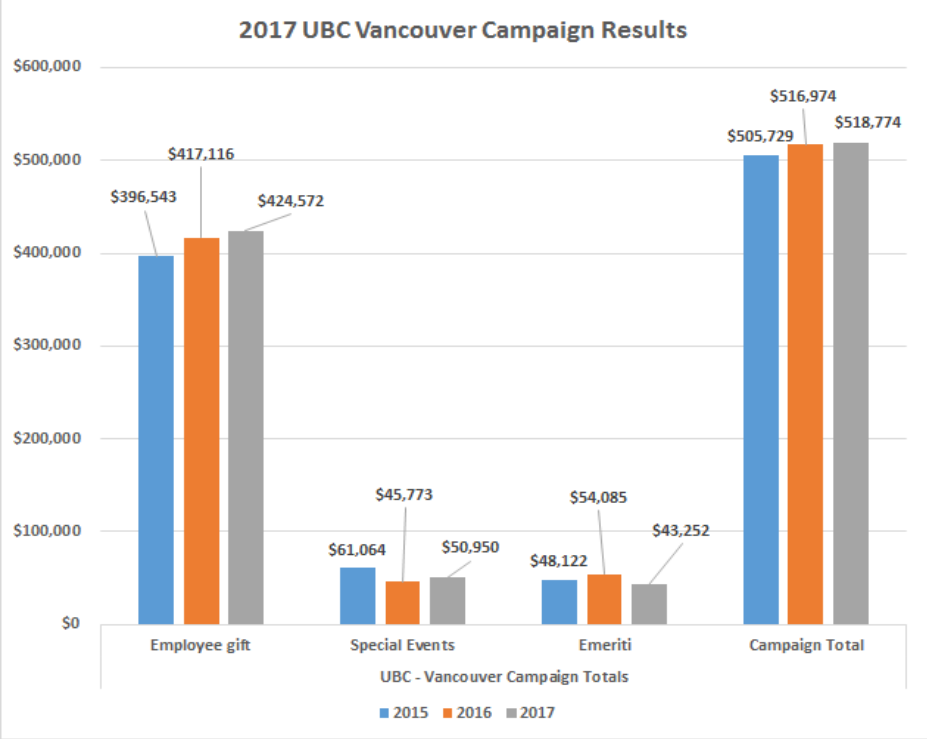


University of British Columbia Okanagan			
Type	2017 Pledge	2016 Pledge	2015 Pledge
Employee Gift	\$31 644.16	\$31,360.66	\$28,238.92
Special Events	\$3, 860.35	\$7,343.00	\$7,918.27
Campaign Total	\$35, 504.51	\$38,703.66	\$36,157.19
Leader \$	\$13,360.08	\$12,780.00	\$10,800.00
# Leaders	8	7	6

FINANCIALS

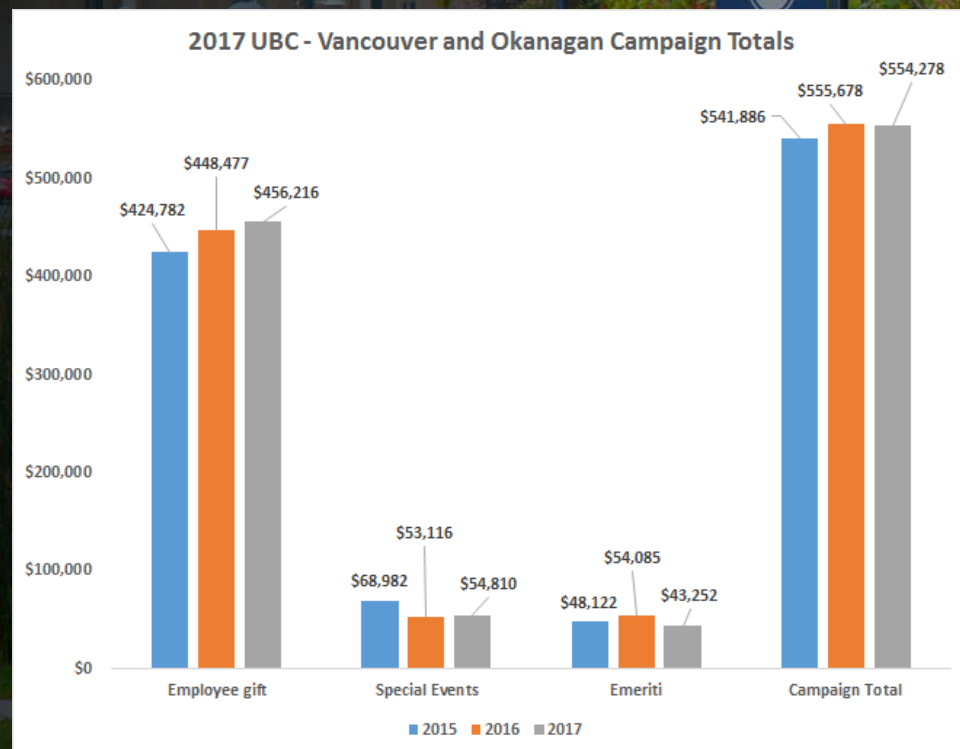
UBC Community United Way Campaign Totals 2015-17

University of British Columbia-Vancouver			
Type	2017 Pledge	2016 Pledge	2015 Pledge
Employee Gift	\$424,572.00	\$417,116.96	\$396,543.22
Special Events	\$50,950.00	\$45,772.68	\$61,064.06
Emeriti	\$43,252.00	\$54,084.72	\$48,121.56
Campaign Total	\$518,774.00	\$516,974.36	\$505,728.84
Leader \$1200+	\$307,315.50	\$332,851.59	\$270,978.96
# Leaders \$1200+	107	119	111



FINANCIALS

UBC Community United Way Campaign Totals 2015-17



University of British Columbia Okanagan + Vancouver			
Type	2017 Pledge	2016 Pledge	2015 Pledge
Employee Gift	\$456,216.16	\$448,477.62	\$424,782.14
Special Events	\$54,810.35	\$53,115.68	\$68,982.33
Emeriti	\$43,252.00	\$54,084.72	\$48,121.56
Campaign Total	\$554,278.51	\$555,678.02	\$541,886.03
Leader \$	\$320,675.58	\$345,631.59	\$281,778.96
# Leaders	115	126	117

