



THE 2016 UBC COMMUNITY UNITED WAY REPORT



OUR GOAL

To raise enough donor dollars to support **40 000** people in the Lower Mainland in partnership with the United Way.

HOW DID WE DO?

Together, the UBC Community United Way Campaign pledged **\$555 678.02** to the United Way. That's the equivalent of supporting **39 691** people! This was a combined effort from both the Vancouver and Okanagan campus. We achieved this by contributing through payroll pledge, special events and direct donation by UBC employees, emeritus, retired staff and friends.

OUR LIFE-CHANGING IMPACT

UBC's generosity continues to ignite change! Here's how our **\$\$555,678.02** donation breaks down:



Funds raised ensured **39, 691** people across the Lower Mainland were able to access the help they need across a broad spectrum of social and health issues. These include clothing banks, shelters, rent assistance and crisis intervention services, counselling and rehabilitation.



9,749 school-aged kids were able to succeed, ensuring they have a strong and healthy start in life. United Way funded programs to **help kids succeed in school, find mentors, and make friends.** They provide vulnerable children with a **safe, supportive and healthy place to play after school.**



27,784 kids, families, and seniors were able to get the food they need. With your help, United Way gives vulnerable families the skills and knowledge to access and prepare healthy food. They also offer subsidies and vouchers to those in need.

WHAT IS THE CAMPAIGN EXACTLY?

The UBC Community United Way Campaign is an annual workplace campaign that runs in the fall and creates a great opportunity for students, staff and faculty on campus to connect, network and raise funds for a great cause.



The University of British Columbia has a long history with United Way and is the only Board of Governors approved employee campaign since 1976. The UBC Okanagan campus started their United Way campaign in 2005 and has since achieved outstanding results in participation and donations that has greatly impacted their community at Central and South Okanagan and Similkameen.

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 @UBCUnitedWay
 UBC Community United Way



Who We Are

UBC Okanagan

CHAIR

Bud Mortenson

UBC Association of Professors Emeriti

CHAIR

Raymond Hall

UBC Vancouver

CAMPAIGN CO-CHAIRS

Catherine Alkenbrack & Jodi Scott

LEADERSHIP CO-CHAIRS

Tammy Brimner & Eilis Courtney

CAMPAIGN COORDINATOR

Patty Gallivan

CAMPAIGN ASSOCIATES

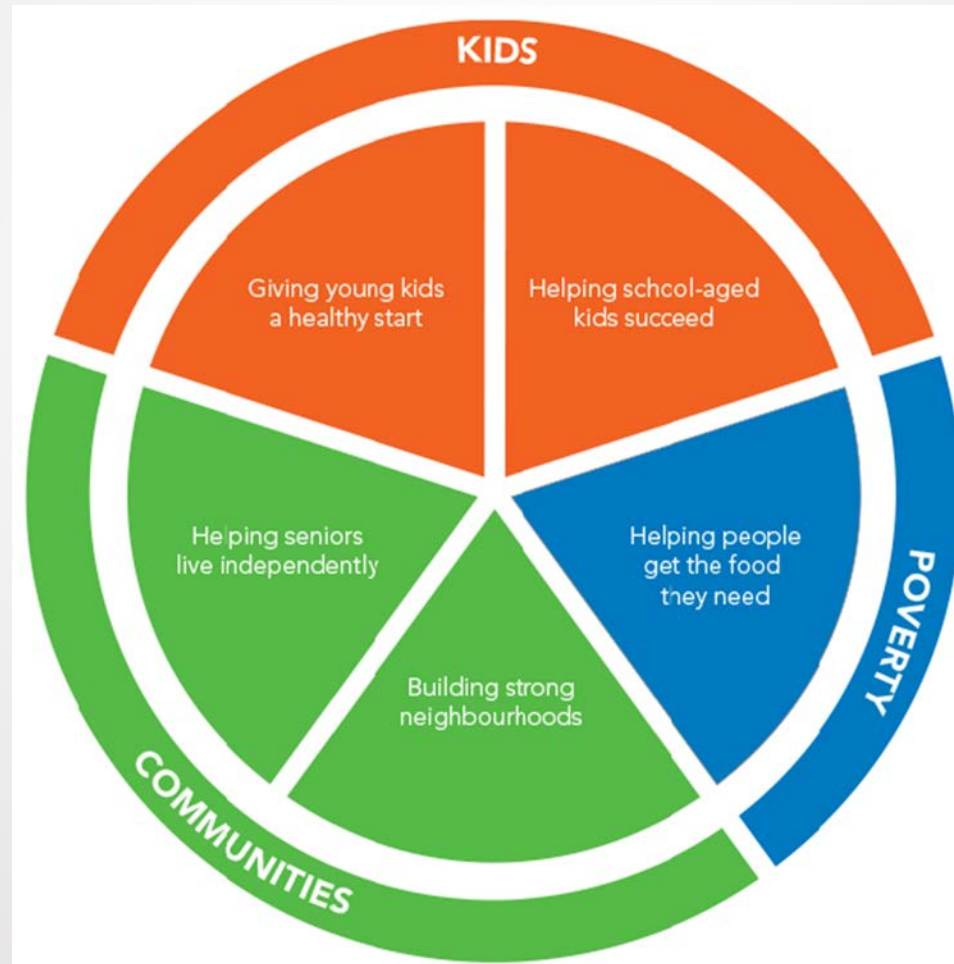
Juan Gomez & Samson Song

UNITED WAY SENIOR RESOURCE DEVELOPMENT STRATEGIST

Gina Jackson

Why United Way?

United Way creates positive, long-term change. To build a healthy, caring, and inclusive community, United Way strategically invests in three focus areas: **helping kids be all they can be**; **moving people from poverty to possibility**; and **building strong communities**.



UBC Vancouver Community Gets Involved



Over 250 volunteers

Over 60 UBC Community United Way Steering Committee Members

6 UBC Community United Way Student Committee Members

UBC Vancouver raised over \$45 000 through special events. Employees and friends of the campaign raised over \$400 000 in personal donations and the UBC Association of Professors Emeriti raised over \$50 000 in personal donations.

www.unitedway.ubc.ca

More than 30 events took place in Vancouver during the 2016 UBC Community United Way Campaign.

Employees, students and friends participated in racing against a Dean, yoga, bake sales, kickboxing, 50/50 draws, wine tasting, festivals and an Indian lunch to name a few!



Professor Santa J. Ono, President and Vice-Chancellor of UBC took part in the university-wide event *UBC Wears Red for United Way*.

Professor Ono showed off his pancake flipping skills to participants in the demonstration of the Great Pancake Race VIII.

He also encouraged staff to pledge by payroll by entering these employees into a contest to have lunch with the President, courtesy of Sage.



THE VANCOUVER SUN UNITED WAY DAY OF CARING

A program that brings United Way's funded agency partners together with United Way donors to provide meaningful volunteer



Faculty of Medicine employees created greeting cards with seniors of the Mount Pleasant Neighbourhood House. These cards were later delivered to sick kids at the BC Children's hospital. After the craft session, our employees served lunch to the seniors and joined them in light conversation.

UBC IT employees performed outdoor yard work and cleaning for the Kitsilano Neighbourhood House.

Both groups had an agency tour and learned more about the services and programs available to the community.



UBC Okanagan Community Gets Involved



Over 100 volunteers

18 Working Group and Core Organizers

16 Fundraising Events

UBC Okanagan raised over \$7 000 through special events. Employees and friends of the campaign raised over \$31 000 in personal donations

<http://unitedway.ok.ubc.ca>

The theme for the UBC Okanagan campus campaign this year was *Everyday Heroes* – highlighting the role we all can play when we support our community through the United Way. Staff from the Central and South Okanagan United Way were on campus dressed in superhero costumes for the kick-off Pancake Breakfast in October.



Staff from the offices of the Deputy Vice-Chancellor and Principal, and the Associate Vice-President Finance and Operations provided volunteer service to help Clubhouse Farm outdoor child centre in Kelowna prepare its vegetable and fruit gardens for the summer growing season.



Dr. Ray Thaeri from the School of Engineering made an extraordinary donation of the bow tie personally presented to him by Prof. Santa J. Ono. Ray hand-crafted a beautiful laser-engraved display stand custom-made for the bow tie. The bow-tie was the subject of a silent auction held at three consecutive events through October and November



Staff from three UBC Okanagan departments provided the Kid Zone supervision at the 2nd annual *Kelowna Falcons Play for the United Way* charity baseball game in July 2016. UBC Okanagan Athletics and Recreation contributed \$1,000 to the United Way fund-raising effort, in addition to many of the department's staff volunteering at the game.



UBC AND UNITED WAY PARTNERSHIPS

UBC Human Early Learning Partnership (HELP) partners with the United Way of Lower Mainland to lead research in areas of Childhood Development and Neighborhood Planning. They use tools like the Early-Years Development Instrument (EDI) that compares students' vulnerability on five scales over time, including physical health and well-being, social competence, emotional maturity, language and cognitive development and communication skills and general knowledge.

The data is used by organizations such as school districts, libraries and government to guide policy and program

United Way hires 2 UBC employees/students each year. They work on behalf of our University as a Campaign Associate. They receive 20 hours of one-on-one coaching and \$15,000 worth of training.

Completion of the Campaign Associate program provides nine credits towards an Associate Certificate of Fundraising Management or three credits towards an Associate Certificate of Non-profit Management or an Associate Certificate in Event Planning at BCIT.

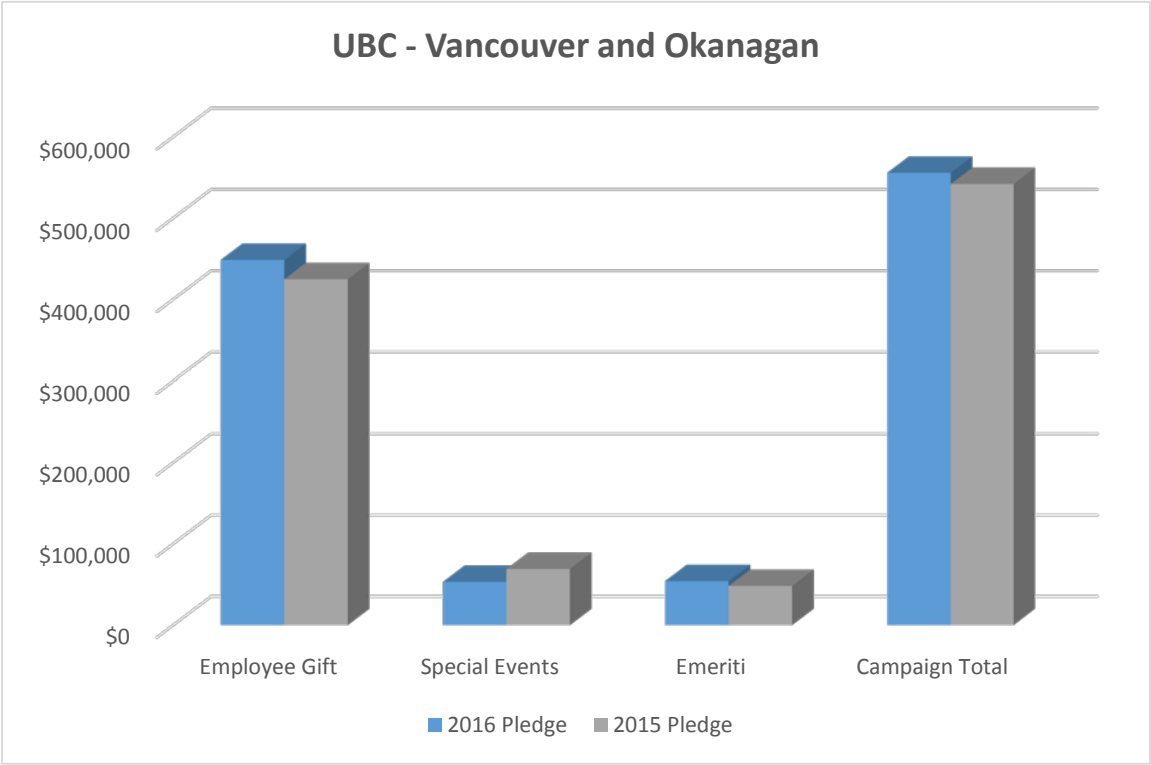


FINANCIALS

UBC Community United Way Campaign Totals 2015-16

University of British Columbia Okanagan + Vancouver

Type	2016 Pledge	2015 Pledge
Employee Gift	\$448,477.62	\$424,782.14
Special Events	\$53,115.68	\$68,982.33
Emeriti	\$54,084.72	\$48,121.56
Campaign Total	\$555,678.02	\$541,886.03

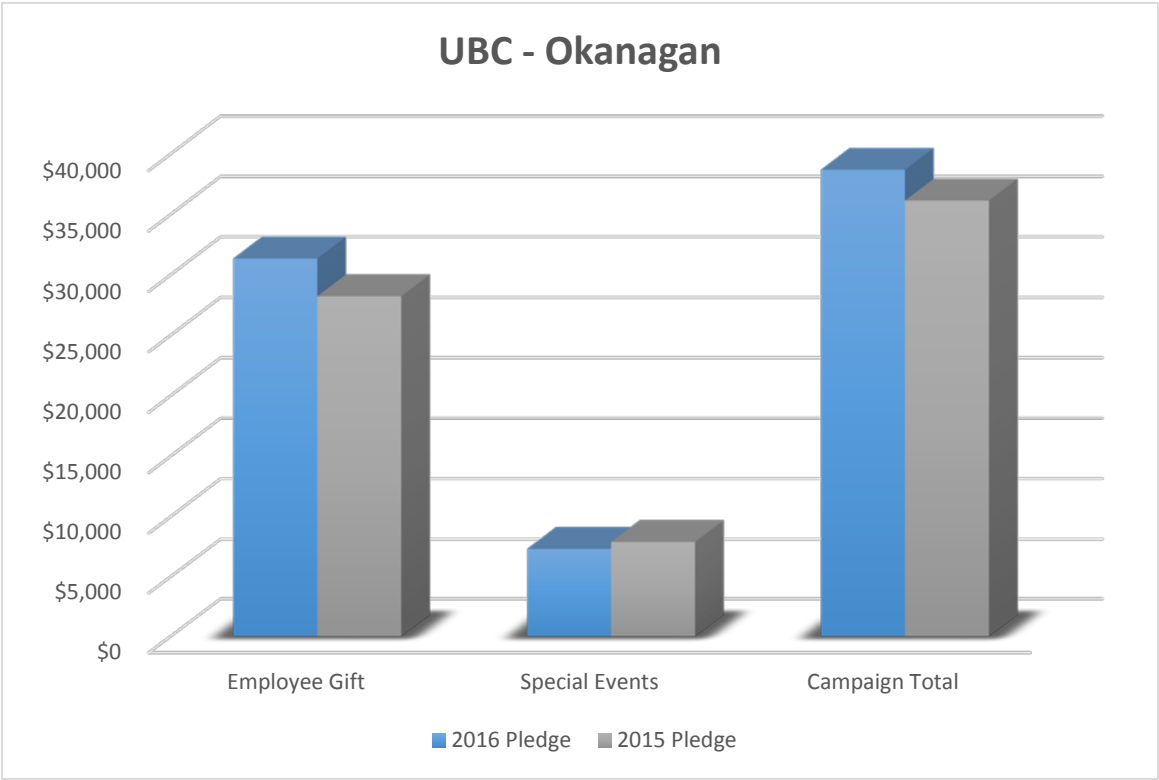


FINANCIALS

UBC Community United Way Campaign Totals 2015-16

University of British Columbia Okanagan

Type	2016 Pledge	2015 Pledge
Employee Gift	\$31,360.66	\$28,238.92
Special Events	\$7,343.00	\$7,918.27
Campaign Total	\$38,703.66	\$36,157.19
Leader \$1200	\$12,780.00	\$10,800.00
# Leaders	7	6



FINANCIALS

UBC Community United Way Campaign Totals 2015-16

University of British Columbia-Vancouver

Type	2016 Pledge	2015 Pledge
Employee Gift	\$417,116.96	\$396,543.22
Special Events	\$45,772.68	\$61,064.06
Emeriti	\$54,084.72	\$48,121.56
Campaign Total	\$516,974.36	\$505,728.84
Leader \$500+	\$413,334.92	\$350,198.00
# Leaders \$500+	234	215
Leader \$1200+	\$332 851.59	\$270 978.96
# Leaders \$1200+	119	111

